

## NWSEO Strong - Membership Powers NWSEO Now, more than ever, we need you.

(February 18, 2020) Membership with the National Weather Service Employees Organization (NWSEO) fuels our professional organization. Active participation and increasing our membership numbers is critical to NWSEO's success as we continue to protect jobs, lobby Congress to fill understaffed offices and keep the NWS, NESDIS, NAG, AOC and AOML fully funded, communicate with the media and connect with our government leaders. We need your help and support to strengthen our membership base.

At the 44<sup>th</sup> Annual National Convention in Des Moines, IA, convention attendees approved the following recruitment incentives:

## **NWSEO** Convention Travel Incentive for the 2020 NWSEO Convention in Las Vegas, Nevada

Any NWSEO member who recruits two or more new members to join NWSEO using the Membership Form 1187 for payroll deduction (not by credit card) from August 1, 2019 to July 31, 2020, NWSEO will provide reasonable airfare, 3 nights lodging, and approved group meals for the 2020 NWSEO Convention at the Caesars Palace in Las Vegas, NV on October 12 – 13. The name of the recruiter must be on the submitted Form 1187 in order for them to receive recruitment credit.

## New Hire Enrollment Incentive Extended

NWSEO offers a New Hire enrollment incentive through December 31, 2021. Any newly hired employee (NWS, NESDIS, AOC, AOML, NAG new hires) who joins NWSEO by Form 1187 within nine months of their start date, or during a New Employee course or its equivalent, will receive a \$300 rebate. The \$300 rebate check will arrive within 7 business days.

## Membership Rewards for new members AND recruiters:

Any NWSEO Member who recruits a fellow nonmember to join NWSEO by Form 1187, will receive a NWSEO t-shirt and a \$50 Gift Card (of their choice).

The New Member will receive \$100 rebate mailed to his/her home within 7 business days and a \$50 Gift Card (of their choice). This enrollment incentive expires December 31, 2021.

Please talk to the non-members in your office. The NWSEO Recruitment page includes a wealth of information about NWSEO, along with successful recruiting ideas and job specific highlights of how NWSEO has improved your working conditions.

Here is a list of some of the information available to you in a printable format on the NWSEO Recruitment page:

- 1. <u>Top Twenty NWSEO Accomplishments</u>
- 2. Job Specific Letters highlighting NWSEO achievements
- 3. Top Ten Reasons to Join NWSEO
- 4. Recruitment Tips
- 5. Speaking Points
- 6. NWSEO Member Testimonials
- 7. The 1187 form to join via payroll deduction

NWSEO is the only organization with the ability to lobby Congress and the Administration to preserve jobs, promote better working conditions and career promotions for bargaining unit employees, and participate in collective bargaining.

-NWSEO-

No one cares more for National Weather Service employees than National Weather Service employees.

No one works harder for National Weather Service employees than National Weather Service employees.

We are NWSEO.